

MINUTES – TOURISM BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD  
SPECIAL MEETING – APRIL 6, 2017  
VETERANS MEMORIAL HALL – 9:30 A.M.

MEMBERS PRESENT:	Aaron Graves	Chairperson
	Charlies Yates	Member
	Maggie Juren	Member
	Sean Green	Member
	Steven Allen	Member
	Taylor Newton	Member
STAFF PRESENT:	Dave Buckingham	City Manager
	Jennifer Little	Tourism Manager
	Ikani Taumopeau	Deputy City Manager
	Lori Kudzma	Deputy City Clerk

I. ESTABLISH QUORUM AND CALL TO ORDER

[https://youtu.be/-X\\_ma1FHHS4?t=51s](https://youtu.be/-X_ma1FHHS4?t=51s)

A quorum was established with five members present and the meeting was called to order at 9:33 a.m. Board Member Newton arrived during the first presentation.

II. WELCOME & OPENING COMMENTS

Chairman Graves welcomed everyone and thanked prior Board Members for their efforts.

III. SLOCAL VIEW & VISIONS

[https://youtu.be/-X\\_ma1FHHS4?t=3m36s](https://youtu.be/-X_ma1FHHS4?t=3m36s)

Chuck Davison, Visit SLOCAL, gave a presentation and answered questions from all in attendance, including the public.

IV. YEAR IN REVIEW, 2016-17

[https://youtu.be/-X\\_ma1FHHS4?t=37m27s](https://youtu.be/-X_ma1FHHS4?t=37m27s)

Tourism Manager Little and Maryann Stansfield of Mental Marketing, gave the presentation and answered questions from all in attendance.

V. LOOKING AHEAD, 2017-18

[https://youtu.be/-X\\_ma1FHHS4?t=1h8m43s](https://youtu.be/-X_ma1FHHS4?t=1h8m43s)

Tourism Manager Little and Maryann Stansfield of Mental Marketing, gave the presentation and answered questions from all in attendance.

VI. CONCLUSION

[https://youtu.be/-X\\_ma1FHHS4?t=1h30m50s](https://youtu.be/-X_ma1FHHS4?t=1h30m50s)

City Manager Buckingham gave a presentation and answered questions from all in attendance.

VII. ADJOURNMENT

[https://youtu.be/-X\\_ma1FHHS4?t=2h25m14s](https://youtu.be/-X_ma1FHHS4?t=2h25m14s)

The meeting adjourned at 11:55 a.m. The next regular meeting will be held on April 20, 2017, at 9:00 am at the Veteran's Memorial Hall located at 209 Surf Street, Morro Bay, California.

Recorded by:



Lori Kudzma