

MINUTES- TOURISM BUSINESS IMPROVEMENT
DISTRICT (TBID) ADVISORY BOARD
REGULAR MEETING – JULY 21, 2018
VETERAN’S MEMORIAL HALL – 9:00 A.M.

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| MEMBERS PRESENT: | Charlie Yates | Chair |
| | Steve Allen | Vice Chair |
| | Taylor Newton | Member |
| | Chris Kostecka | Member |
| | Kenn Clark | Member (arrived at 9:04 a.m.) |

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| MEMBERS ABSENT: | Maggie Juren | Member |
| | Sean Green | Member |

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| STAFF PRESENT: | Jennifer Little | Tourism Manager |
| | Lori Kudzma | Deputy City Clerk |

ESTABLISH QUORUM AND CALL TO ORDER

<https://youtu.be/Mts3roOgWyc?t=33s>

Chair Yates called the meeting to order at 9:02 a.m. and established a quorum, with four members present.

BOARD MEMBER ANNOUNCEMENTS – None.

STAFF ANNOUNCEMENTS

<https://youtu.be/Mts3roOgWyc?t=1m14s>

Tourism Manager Little announced the grant process closed last week. The grants will be reviewed and brought to the August TBID meeting.

PUBLIC COMMENT – None.

Board Member Clark arrived at 9:04 a.m.

A. CONSENT AGENDA

<https://youtu.be/Mts3roOgWyc?t=2m19s>

A-1 MAY 2018 TRANSIENT OCCUPANCY TAX (TOT) REPORT AND YEAR OVER YEAR TOT REPORT; (TOURISM MANAGER)

RECOMMENDATION: Receive and file.

Chair Yates reviewed the May TOT numbers.

Public Comment: None.

A-2 JUNE 2018 MARKETING, PUBLIC RELATIONS UPDATE; (TOURISM MANAGER)

RECOMMENDATION: Receive and file.

<https://youtu.be/Mts3roOgWyc?t=3m47s>

MOTION: Board Member Clark made a motion to approve the consent agenda. The motion was seconded by Board Member Allen and carried 5-0.

B. BUSINESS ITEMS

B-1 HIGHWAY 1 UPDATE; (TOURISM MANAGER)

<https://youtu.be/Mts3roOgWyc?t=4m20s>

Tourism Manager Little went over events planned for the re-opening of Highway 1 and answered questions from the Board.

Public Comment: None

The report was received and filed.

C. DECLARATION OF FUTURE ITEMS

Tourism Manager Little reminded the Board the August meeting would be long in order to go through the grants submitted.

D. ADJOURNMENT

<https://youtu.be/Mts3roOgWyc?t=49m29s>

MOTION: Board Member Kostecka made a motion to adjourn the meeting. The motion was seconded by Board Member Taylor and carried 5-0.

The meeting adjourned at 9:51 a.m. The next Regular Meeting will be held on Thursday, August 16, 2018.

Recorded by:

Lori M. Kudzma
Deputy City Clerk