

MINUTES – TOURISM BUSINESS IMPROVEMENT
 DISTRICT (TBID) ADVISORY BOARD
 SPECIAL MEETING – APRIL 18, 2019
 FIRE STATION TRAINING ROOM – 8:30AM

MEMBERS PRESENT:	Charlie Yates Steven Allen Chris Kostecka Joan Solu Amish Patel	Chair Vice Chair Member Member Member
ABSENT:	Nancy Dickenson Isaac Su	Member Member
STAFF PRESENT:	Scott Collins Jennifer Little Lori Kudzma Megan Leininger Liz Gilson	City Manager Tourism Manager Deputy City Clerk Marketing & Communications Coordinator Tourism Administrative Assistant

- I. ESTABLISH QUORUM & CALL TO ORDER
 Chair Yates called the meeting to order at 8:31 a.m. with 5 members present.
- II. WELCOME & OPENING COMMENTS – Chair Yates
<https://youtu.be/tyvIcP3IbhA?t=1>
 Chair Yates welcomed everyone and made opening comments and thanked past Board Members.
- III. PUBLIC COMMENT FOR ITEMS ON THE AGENDA
 Public Comment was opened after the presentation.
- IV. YEAR IN REVIEW, FY2017-18, 6-MONTH REVIEW OF CURRENT FY2018-19 & LOOKING AHEAD, FY2019-20
<https://youtu.be/tyvIcP3IbhA?t=246>
 Tourism Manager Little went over Fiscal Year 2017-18.
- V. VACATION RENTAL /RV PARK UPDATE (Consultant Lori Keller)
<https://youtu.be/tyvIcP3IbhA?t=949>
 Tourism Manager Little introduced Lori Keller as the consultant that will be conducting the outreach for vacation rentals and RV parks. Ms. Keller gave an update on the meetings she has already conducted.

Tourism Manager Little announced there are 2 public outreach meetings scheduled: April 30th and May 22nd at the Vet’s Hall.

Tourism Manager Little continued with the 2018-19 6-Month Review.

Public Comment:
 Christine Johnson, Executive Director of the Central Coast Aquarium, gave an update on the potential new asset – a Morro Bay aquarium.

Tourism Manager Little debuted the new tourism website.

VI. CONCLUSION – Scott Collins, City Manager

<https://youtu.be/tyvIcP3IbhA?t=2374>

City Manager Collins gave closing comments and discussed challenges and opportunities. Mr. Collins announced there would be a City Council goals session later in the evening at the Community Center. Mr. Collins answered questions from attendees.

VII. ADJOURN

The Board adjourned at 9:30 a.m. to their next meeting that will begin at 9:45 a.m.

Recorded by:

Lori M. Kudzma
Deputy City Clerk