

MINUTES – TOURISM BUSINESS IMPROVEMENT DISTRICT (TBID) ADVISORY BOARD
SPECIAL MEETING – MAY 28, 2020
TELECONFERENCE – 9:00AM

TBID conducted this meeting in accordance with Section 3 of California Governor Newsom’s Executive Order N-29-20 issued on March 17, 2020 in response to the present State of Emergency in existence due to the threat of COVID-19. This meeting was held via teleconference for all participants

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| MEMBERS PRESENT: | Steven Allen
Amish Patel
Teri Ennis
Joan Solu
Nancy Dickenson
<i>Vacant</i> | Chair
Vice Chair
Member
Member
Member (<i>arrived 9:04 am</i>) |
| ABSENT: | Chris Kostecka | Member |
| STAFF PRESENT: | Scott Collins
Jennifer Callaway
Jennifer Little
Heather Goodwin
Megan Leininger | City Manager
Finance Director
Tourism Manager
Deputy City Clerk
Marketing & Communications Coordinator |

ESTABLISH QUORUM AND CALL TO ORDER

<https://youtu.be/-XeEqVUlyE8?t=12>

Chair Allen called the meeting to order at 9:03 a.m. with four members present.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

<https://youtu.be/-XeEqVUlyE8?t=89>

None

The public comment period was closed.

SPECIAL MEETING AGENDA ITEM:

- I. CONSIDERATION OF THE MORRO BAY TOURISM BUSINESS IMPROVEMENT DISTRICT (TBID) ANNUAL REPORT AND CONTINUATION OF THE TBID ASSESSMENT FOR FISCAL YEAR (FY) 2020/21; (CITY MANAGER)
<https://youtu.be/-XeEqVUlyE8?t=289>

City Manager Collins gave the report and answered questions from the Board. There was discussion on creating a working group consisting of tourism stakeholders, TBID Advisory Board Members and City Council to discuss how best to move forward with regard to organizational structure and staffing in early part of FY 2020/21.

MOTION: Board Member Solu moved the Board to recommend the City Council approve the Fiscal Year (FY) 2020/21 Annual Report for expenditure of funds to be derived from the annual assessment and recommend City Council continue the 3% TBID Assessment in FY 2020/21. The motion was seconded by Vice Chair Patel and carried 3-2-1 with Board Members Dickenson and Ennis Voting No and Board Member Kostecka Absent.

There was brief discussion regarding freezing the budget line item for the Tourism Manager for Council consideration for their budget for next year. No action was taken.

ADJOURNMENT

The meeting adjourned at 10:20 a.m.

Recorded by:

Heather Goodwin
Deputy City Clerk