

ARGUMENT IN FAVOR OF MEASURE E-20

We MUST be prepared for any type of emergency! Vote Yes on E-20 to ensure the City of Morro Bay is prepared for any health crisis or catastrophic disaster.

Today it is more important than ever that Morro Bay maintains our LOCALLY CONTROLLED police and fire departments rather than contracting these out to outside agencies.

Voting Yes on E-20 maintains 24/7 rapid 911 emergency response including police, fire and paramedic services by preventing service reductions and updating emergency communication systems.

Did you know 70% of the calls to the Morro Bay Fire Department are for emergency rescue and medical emergencies?

Vote YES on E-20 to prevent significant reduction to the service of our Morro Bay Fire Department so skilled, local firefighter-paramedics can continue to respond to our local life-threatening emergencies and save lives!

Yes on E-20 makes sure visitors pay their fair share for using our services, roads and beaches.

Yes on E-20 protects Morro Bay's small harbor town character by keeping our public areas healthy, safe and clean and protecting our local property values.

Vote Yes on E-20 to protect the financial stability of Morro Bay, its residents and local businesses.

Here's what Measure E-20 WON'T do:

Measure E-20 is NOT a tax on your home/property.

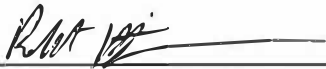
Measure E-20 is NOT applied to food purchased as groceries or prescription medication.

A penny on a dollar purchase is a small price to pay to help our community recover from the pandemic.

By law, Yes on E-20 requires every penny be used for our local services—none can be taken by the County or Sacramento.

Yes on E-20 includes tough fiscal accountability, independent financial audits and citizen oversight—ensuring responsible spending and LOCAL CONTROL.

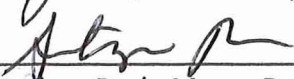
Join a unanimous City Council, local business and community leaders, firefighters and police officers and vote Yes on E-20. For more information: www.morro-bay.ca.us.



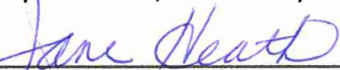
Rob Kitzman, 3rd Generation Local Business Owner



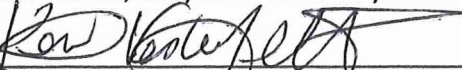
Janet Gould, Community Member and Local Educator



Stephen Peck, Morro Bay Business Leader



Jane Heath, 20-year Morro Bay Homeowner and Taxpayer



Ken Vesterfelt, Morro Bay Police Volunteer