

AGENDA NO: A-1

MEETING DATE: 03/13/2012

MINUTES - MORRO BAY CITY COUNCIL
REGULAR MEETING – FEBRUARY 28, 2012
VETERANS MEMORIAL HALL - 6:00 P.M.

Mayor Yates called the meeting to order at 6:00 p.m.

PRESENT:	William Yates	Mayor
	Carla Borchard	Councilmember
	Nancy Johnson	Councilmember
	George Leage	Councilmember
	Noah Smukler	Councilmember
STAFF:	Andrea Lueker	City Manager
	Robert Schultz	City Attorney
	Jamie Boucher	City Clerk
	Rob Livick	Public Services Director
	Tim Olivas	Police Chief
	Mike Pond	Fire Chief
	Susan Slayton	Administrative Services Director
	Eric Endersby	Harbor Operations Manager
	Joe Woods	Recreation & Parks Director
	Kathleen Wold	Planning Manager
	Barry Rands	Associate Engineer
	Cindy Jacinth	Administrative Technician

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

MAYOR AND COUNCIL MEMBERS REPORTS, ANNOUNCEMENTS &
PRESENTATIONS

CLOSED SESSION REPORT – There was no closed session held this evening.

PUBLIC COMMENT

Charlie Kleeman, owner of the Forever Stoked provided the City local business report. Located at 1164 Quintana, Forever Stoked sells artwork and jewelry; they host art shows every couple of months; and, are excited that the demand for their products is growing rapidly. They have a goal of being able to sell all locally-made items. He and his partner, Chris Peterson, are excited to be a part of the Moro Bay Community.

Jean Lamaroe and Rene Bishop spoke on behalf of the SurvivOars. They are a diverse group of women, most of whom are cancer survivors, others cancer survivor supporters, whose goal is to rebuild strength of body and mind. They do this in part by participating in their rowing club as team members working together and for each other.

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John Solu spoke representing the City's lodging industry. John requested Council approve and move forward the Eckles/Alexander Plan A and uphold the TBID's unanimous decision. To achieve the best results for businesses and the City Treasury, all of the marketing resources should be consolidated, both financially and human, into one organization and Plan A does that.

Craig Schmidt, CEO of the Chamber of Commerce spoke in support of Plan A+ which he feels addresses the desires the TBID and also retains the Visitor's Center contract with the Chamber of Commerce. This will be of mutual benefit to the City, the Chamber and ultimately the community. There are good reasons why the City contracts its Visitor's Center and fulfillment services with the Chamber: first is fiscal responsibility; second, it promotes ethicacy; third, would allow for total representation of all business segments; and finally, confidence in the services provided. The removal of the Visitor's Center from the Chamber will have long lasting effects and the whole program of their work would have to shrink.

John Weiss spoke advocating fiscal responsibility and the use of existing infrastructure. He encouraged Council maintain the Chamber's contract for the Visitor's Center as it currently works. His research shows, especially in small towns, people assume that the Visitor Center and Chamber resources will be shared. He stressed that if the Council and citizens believe a director of tourism is needed, he feels the Chamber can continue to support and fulfill that plan by assisting the effort with office, staff, and years of visitor serving experience. He advocates for Plan A+.

Dan Reddell has the highest respect and admiration for all members representing their interests tonight and feels that the goals of both proposals are the same. He feels the difference is in the "how" – the goal of the TBID/CPC is through "advanced technology" and the goal of the Chamber is through "human contact". He feels we can reach these goals by blending these philosophies, and placing the members of this new board on the Chamber of Commerce Board which would create one of the most dynamic and most technologically advanced Chambers of Commerce on the Coast.

Mary Lucinda, who works with CAPSLO, read a letter written by Dee Torres, Director of Homeless Services requesting the City's financial support from the 2012 CDBG Program funds to support on-going operations of the Prado Day Center as well as the Maxine Lewis Memorial Overnight Shelter in the amount of \$10,000.

Bill Coy spoke advocating his support of the Chamber of Commerce and what they are trying to do. First wanted to invite everyone on September 15th and 16th to the Avocado/Margarita Festival which should be one of the largest events in Morro Bay history. He would hate to see resources taken away from the Chamber because at this particular time they need more not less resources.

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Betty Winholtz spoke on Item A-3 with concerns that it is on the Consent Calendar, that there was no staff report, that there was no bid ceiling mentioned and no information about what the City intends to do with the property.

Brian Stacy spoke in support of Item B-2. With the years of recognized fishing disasters as well as those that have not been recognized and still not financially viable to the local fishermen – 2006 and 2010 – he feels that the applicant should be granted his slip waiver.

Barry Brannon spoke on the wastewater treatment plant site. He feels that if the value of the site is factored into the relocation costs, you will find out that these questions have actually saved citizens money.

Joe Yukich wondered why Morro Bay doesn't participate in the SLO Film Festival; he hopes that next year we will. He also questioned what the real costs of the Director of Tourism proposals were and that Council should be making their decisions based on which is most cost effective and has the highest cost benefit.

Lori French, who wears many Morro Bay hats, encouraged Council to seek unity; dividing the City up is not what we need right now. She feels that the combined Chamber and Visitors Center provides a very valuable service. She also spoke in favor of granting the fishing slip waiver.

Nick Mendoza serves as a member of the TBID and is also a Chamber supporter. There was consensus at the 2 workshops that were held that a Director of Tourism was needed. After that was decided, there needed to be a structure to put that Director of Tourism in place. He also noted that while our sales tax numbers are going up, they aren't going up as much as they are in other places. He doesn't feel it is working the way it should be right now and feels that the formation of the 501(c)(6) is the right move; this should result in a positive partnership with that organization and the Chamber.

Susan Stewart, who serves as the Chairperson for the Community Promotions Committee is concerned that we have gotten away from the original question of "do we need a Director of Tourism?" and instead have been forced to choose between 2 formats for a complete or partial restructuring of the Tourism Advisory Boards, Visitor's Center and Chamber of Commerce. She feels that if the TBID would like to move forward with the formation of the 501(c)(6), a new board, a new office and a new tourism director they should be allowed to, just not with City funding. One clarification she made was that the CPC does not feel that it is in the best interest of the community to combine the TBID and CPC Boards. And finally, she believes that the CPC has a valuable role in the promotion of the community.

Janice Peters wanted to offer a different option to the tourism proposal – Option "C" – Consider Creating a Compromise. The key points to this proposal are: the TBID forms a 501(c)(6) with its own board and funding who would then decide whether or not to hire a

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marketing director; CPC remains a City Advisory Board with an appropriate budget charged with in-county promotion of City events; the website and agreed upon co-op advertising costs would be shared by TBID and CPC; the Chamber continues to operate the Visitors Center for the 2012/13 fiscal year with an RFP going out before the 2013/14 fiscal year. She feels this option responds to all concerned parties without making drastic changes.

Dan Podesto feels that neither Plan A nor Plan A+ addresses the issue of need – does Morro Bay need a tourism director? He expressed concerns with Plan A as he feels it misrepresents the effectiveness of the current organizational structure, that he thinks the cost of creating a 501(c)(6) will be greater than anticipated and in leave fewer dollars for marketing Morro Bay, but his greatest concern is that a majority of the newly created advisory board's make-up will be hoteliers who he feels may not have the best interests of all Morro Bay businesses in mind. Mr. Podesto supports Ms. Peter's Plan C.

Jamie Irons announced the 3rd Annual Black Mountain Trail Work Day being held on Sunday, March 11th at 8am. This project is being done in conjunction with State Parks and the CCCMB (Central Coast Concerned Mountain Bikers). He encouraged trail runners and riders to come out and support the trail. He also voiced concern that the goal setting workshops scheduled for next week were both being held during the day which doesn't allow full citizen participation, he hoped that staff would consider adding an evening session.

Bill Shewchuk feels that combining the TBID and CPC is a logical decision to make but how the board members of the TBID and CPC are to be allocated is important – it should be weighted equally. He also feels the Chamber should stay intact, as their job is to drive customers/visitors into our town. He feels that we should take advertising money funds and actually advertise, which would be better than adding a body.

Joan Solu spoke in favor of Plan A and presented a power-point presentation. There was direction to conduct workshops to develop a job description for a Director of Tourism but based on the information received, it became clear that the existing structure would not support the position. The TBID unanimously recommends that Council adopt Plan A which would consolidate all tourism activities including the Visitor's Center under the direction of one board consisting of 9 members – 5 hoteliers and 4 other tourism related businesses; allow the new advisory board to form a 501(c)(6) who would then hire a director of tourism, award contracts, pay bills and perform other tourism business related activities. She feels that marketing and branding the destination by unifying the tourism efforts for every business and the city is the priority.

Mayor Yates closed the public comment period.

Item D-2, REVIEW OF THE MORRO BAY SPRINKLER ORDINANCE was moved to the March 13, 2012 Council Meeting.

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Mayor Yates called for a break at 7:11 p.m.; the meeting resumed at 7:39 p.m.

A. CONSENT CALENDAR

Unless an item is pulled for separate action by the City Council, the following actions are approved without discussion.

A-1 APPROVAL OF CITY COUNCIL MINUTES FOR THE REGULAR MEETING OF FEBRUARY 28, 2012; (ADMINISTRATION)

RECOMMENDATION: Approve as submitted.

A-2 AUTHORIZATION FOR ATTENDANCE AT THE C-MANC ANNUAL WASHINGTON D.C. MEETING; (HARBOR)

RECOMMENDATION: Approve authorization for a two-person delegation, the City Manager and Harbor Operations Manager, to attend the C-MANC meetings.

A-3 RESOLUTION 11-12 AUTHORIZING THE CITY MANAGER TO BID AT THE U.S. GENERAL SERVICES ADMINISTRATION AUCTION ON CERTAIN REAL PROPERTY LOCATED AT 3300 PANORAMA AUTHORIZING PAYMENT OF REQUIRED FEES AND DEPOSITS AND EXECUTION OF ALL NECESSARY DOCUMENTS; (CITY ATTORNEY)

RECOMMENDATION: Adopt Resolution 11-12

Councilmember Smukler pulled Item A-3 from the Consent Calendar.

MOTION: Councilmember Johnson moved the City Council approve Item A-1 and A-2 of the Consent Calendar. The motion was seconded by Mayor Yates and carried unanimously 5-0.

Councilmember Smukler asked staff where we are in the bidding process for 3300 Panorama. City Attorney stated the next step in the process would be to request an appraisal.

MOTION: Councilmember Smukler moved the City Council approve Item A-3 of the Consent Calendar. The motion was seconded by Councilmember Johnson and carried unanimously 5-0.

B. PUBLIC HEARINGS, REPORTS & APPEARANCES

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B-1 APPEAL OF THE PLANNING COMMISSION'S DECISION TO DENY SIGN
EXCEPTION #SP0-141 (VIRG'S LANDING SIGNS); (PUBLIC SERVICES)

Councilmembers George Leage and Carla Borchard had to step down from the dais due to a conflict of interest.

Planning Manager, Kathleen Wold presented her staff report recommending Council deny the appeal and uphold Planning Commission's denial of Sign Exception #SP0-141 as it is an off-premise sign (billboard) which are specifically prohibited in the City's Zoning Ordinance. While there are provisions which provide for exceptions, those must be approved subject to findings. Staff reviewed the proposal in relationship to the required findings and was unable to make all the required findings for approval.

Cathy Novak, representing the appellant Virg's Landing, gave her presentation. She covered the history of the original sign request, the Planning Commission decision and then spoke on specific points regarding the appeal. Ms. Novak feels that the sign exception should be allowed as they feel this particular sign encourages communications which aid in orientation and identifies activities; preserves the aesthetic character of the surroundings; relates to basic principles of good design and pleasing appearance; and, doesn't overload the public's capacity to receive information – all points that relate to the billboard section of the Zoning Ordinance. In addition, this directional and display sign is in public, not private property, which is dealt with in the Zoning Ordinance in a separate section. This section states that directional and community promotion sign programs advertising, directing or informing pedestrians of business service or community events and services not related to or located on the site shall be permitted in commercial use areas of the City on public lands or rights-of-way upon granting of an exception permit. After 57 years in the same location, Virg's had to relocate; this has caused confusion, frustration and loss of charter and private "fisher folk" to Morro Bay. They feel this information signage is vital to assisting the visiting "fisher folk" to the new shop as opposed to losing them to competing communities. Finally, the applicant is amenable to a project condition that would specify the length of time the sign is allowed – Virg's would ask for a 2 year period and an option for the Public Services Director or Planning Commission to revisit the issue before that expiration date to see if it needs to remain longer.

Mayor Yates opened the hearing for public comment; seeing no one wishing to speak, Mayor Yates closed the hearing for public comment.

Mayor Yates noted that the sign has been there for several months and hasn't bothered anybody and to his knowledge, we haven't received any complaints. There are special circumstances surrounding this business and he would like to be able to direct Rob Schultz to find special circumstances that would allow this.

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Councilmember Johnson is favor of also upholding the appeal as it is a waterfront business that has had to move away from the water, is one of our oldest businesses but most importantly, is the only business in Morro Bay that sells fishing licenses.

Councilmember Smukler is inclined to agree with Mayor Yates and Councilmember Johnson but is wrestling with the sensitivity in the community of being fair and that this might be opening the door for other exceptions. He would prefer a sunset written in this in the exemption.

MOTION: Mayor Yates moved the City Council uphold Virg's appeal for sign exception #SPO-141 and direct the City Attorney to draft findings to uphold this decision, to allow the exception for 2 years, and to have the Public Services Director, at his discretion, extend or deny the extension after the 2 years. The motion was seconded by Councilmember Johnson and carried 3-0-2 with Councilmembers Borchard and Leage needing to abstain.

B-2 APPEAL OF COMMERCIAL FISHING SLIP WAIVER DECISION BY HARBOR ADVISORY BOARD; (HARBOR)

Harbor Operations Manager Eric Endersby gave the staff presentation. As required, three fishermen appealed in writing to the Harbor Advisory Board for fishing slip waivers. The two fishermen in attendance at the Harbor Advisory Board meeting were granted their waivers and the one who was unable to attend was not. Per Resolution #23-91, that fisherman is now appealing that decision to Council this evening. Should the appeal be denied, the fisherman would be required to vacate his slip. Should the appeal be upheld, the fisherman would be granted a waiver

Fisherman and Appellant Joe Nungaray stated that he is here complying with Resolution 23-91 in submitting fuel tickets and receipts for fish caught but didn't catch the required limit due to personal reasons. At that point, as advised, he submitted a waiver request to the Harbor Advisory Board. Mr. Nungaray was never told that he needed to attend the Harbor Advisory Board meeting. The Harbor Advisory Board denied that waiver due to his lack of attendance at the meeting. He is asking that Council reconsider his waiver tonight.

Mayor Yates opened the hearing for public comment.

Brian Stacy spoke on behalf of Mr. Nungaray. He stated that Mr. Nungaray has been out trying to fish, it was just a terrible season. He supports staff's request to grant the waiver.

Mayor Yates closed the hearing for public comment.

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Councilmember Borchard is personally sorry that Mr. Nungaray was here tonight and feels that he was singled out because he wasn't able to attend the Harbor Advisory Board meeting. She absolutely supports Mr. Nungaray's appeal.

Councilmember Johnson echoes Councilmember Borchard's sentiments as does Councilmember Smukler and wishes the Harbor Advisory Board discuss the Salmon Fishing disaster.

Mayor Yates says this shouldn't have happened and is sorry as Mr. Nungaray was absolutely not required to have attended the Harbor Advisory Board meeting. He hopes that staff will take this decision and the flavor of what he is hearing back to the Harbor Advisory Board so that this will not happen in the future.

MOTION: Councilmember Borchard moved that Council uphold Mr. Nungaray's appeal and grant him an exemption for this past year. The motion was seconded by Councilmember Johnson and carried unanimously 5-0.

B-3 APPROVAL OF THE MORRO BAY BICYCLE AND PEDESTRIAN MASTER PLAN; (PUBLIC SERVICES)

Associate Engineer Barry Rands presented the Morro Bay Bicycle and Pedestrian Master Plan staff report to Council. He thanked the various groups who all took part in putting this document together with special thanks to the public for their enthusiastic support. Of special note, the City will benefit in numerous ways from the implementation of this plan including increasing the safety and convenience of travel for cyclists and pedestrians, enhancing the City's eligibility for grant funding, creating more reasons for tourists to visit Morro Bay and stay longer, and helping our residents stay fit and reduce reliance on imported energy. Mr. Rands recommends adoption of the plan.

Mayor Yates opened the hearing for public comment.

Dan Rivoire, Executive Director of the SLO Bicycle Coalition, thanked staff for bringing this forward and Council for hearing their public comments. He stressed that an approved bike plan will help the City with some of the fiduciary concerns as we will now be able to apply for bicycle account funds.

Robert Davis spoke on behalf of the Morro Bay Citizen's Bike Committee who like the plan and appreciated all of the public input. He is happy that this will increase the safety of both pedestrians and cyclists as well as promote Morro Bay as a tourist destination.

Dave Albrecht encouraged Council adopt this plan as it will make Morro Bay a more cyclist and pedestrian friendly City. He also said that the annual Lighthouse Ride which occurs each

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September and boasts over 1300 riders will be starting and ending at Morro Bay High School and they are very excited for this partnership.

Amy Burton was here to show her support for the Plan. She feels this plan provides the avenue to address the area's bicycling needs and encourages its adoption.

Christine Johnson, an avid biker and walker sees the benefit that the adoption of this plan can have, as with an approved plan, we will be eligible for grants that can improve our infrastructure. She also spoke of the Annual 4th of July Bike Parade, which is the largest "All Ages Bike Parade", in the County. She also sees the value of being able to market Morro Bay as a bike and pedestrian friendly town.

Jamie Irons supports the plan as well. This is a great opportunity for us as a City to implement a plan that will provide funding for needed projects that were all done through the public process with input from the public.

Geiska Velasques, who represents for SLOCOG, states that the plan has been reviewed by SLOCOG and deemed certified and is ready to be submitted for BTA eligibility.

Anika Velasques who attends a charter school in Morro Bay would like it if the bike plan would work as she is a big fan of biking.

Mayor Yates closed the hearing for public comment.

Councilmember Johnson gave her support to the plan.

Councilmember Smukler is absolutely in support of it and complemented staff for facilitating and moving this forward.

Councilmember Borchard is also in support of the plan.

MOTION: Councilmember Smukler moved the City Council approve the 2011 Morro Bay Bicycle & Pedestrian Master Plan as presented. The motion was seconded by Councilmember Leage and carried unanimously 5-0.

**B-4 COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM
FUNDING RECOMMENDATIONS FOR 2012/2013; (PUBLIC SERVICES)**

Public Services Director Rob Livick presented the staff report requesting Council approve and provide awards on a proportional basis after final receipt of the 2012/2013 funding allocation from the Department of Housing and Urban Development. This year the City received 11 applications for CDBG funds.

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Mayor Yates opened the hearing for public comment; seeing no one wishing to speak, Mayor Yates closed the hearing for public comment.

Councilmember Smukler has seen the list of requests for funding. As a result of hearing about the concerns of the homeless population, he thinks that its worthwhile to shift \$8630 of these funds to CAPSLO as he feels this is a higher need at this point.

Councilmember Leage will support this.

Councilmember Johnson she is in favor of the apportionment of the monies as recommended.

Councilmember Borchard knows that CAPSLO is very challenged right now with the homeless services in general and would also support shifting \$8630 over and using the remainder of the funds with the handicapped project.

Mayor Yates stated he can get behind the support of CAPSLO receiving the shifting of the monies; he feels we have enough volume of homeless who utilize those shelters to justify the expenditure.

MOTION: Councilmember Smukler moved the City Council approve the CDBG Block Grant funding request with the following adjustment - \$8630 going to the CAPSLO's Homeless Shelter request and the remainder going to projects as recommended. The motion was seconded by Councilmember Borchard and carried unanimously 5-0.

Mayor Yates called for a break at 8:43 p.m.; the meeting resumed at 9:00 p.m.

C. UNFINISHED BUSINESS – None.

D. NEW BUSINESS

D-1 DISCUSSION OF DIRECTOR OF TOURISM AND FORMATION OF A TOURISM BUREAU; (ADMINISTRATION/CITY ATTORNEY)

City Manager Andrea Lueker presented the staff report recommending a blending of aspects of both the Eckles/Alexander proposal and the Chamber proposal to include combining the TBID and CPC Advisory Boards; to incorporate a 501(c)(6) to implement and administer an Annual Work Program that Council would approve and retain ultimate authority over; that the Visitor's Center remain under contract with the Chamber of Commerce for fiscal year 2012/2013; and that the funding amount for the Visitor Center contract and new nonprofit contract be determined during the budget process.

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Councilmember Leage's goal is for us to bring in more revenue to Morro Bay and to do this we need more tourists. He sees Morro Bay as the jewel of the Central Coast. He would also like to see Director of Tourism position's name changed to the Director of Marketing. He is in support of a Tourist Bureau, of disbanding the CPC and forming a new corporation. He definitely feels like decisions need to be made tonight as we don't have time to fool around.

Councilmember Smukler thanked the members of the public, who spent time and put thought into this process over the last year. He continues to go back to the fact that this is tax payer money and how can we form this to bring the most funds into the community and respect the rate payers' money. He feels there is value to both proposals. To date we have been focused on the tourism and promotions side. He is excited to partner with the TBID as they take the lead on the marketing and promotions side and to partner with the Chamber on the Economic Development side. He is supportive of the formation of a new non-profit as soon as possible; wants to make sure we don't allocate all funds that go through the CPC so that they can be used for investment in an economic development program that he would like to see the Chamber provide; possibly use City facilities as offices for the Chamber and/or Tourism office. He would also like to see the Chamber's contract extended through the end of 2012.

Councilmember Johnson agrees with Councilmember Smukler. She too appreciates the time everybody took in coming out tonight to share their opinions even though they differ. She would like to look at a 501(c)(6) and get it going right away. She feels we need a Chamber that can reach out and bring a strong economic base to our community. Of probably the most importance - the use of taxpayer monies – where is it going and how is it being spent?

Councilmember Borchard stressed that the money that the TBID controls is their assessed money and is different money than the money from the general fund. She feels that they've known since the creation of the TBID that we would be interested in merging the two boards. And while the Chamber, through the Visitor's Center, does a wonderful job in getting the word out about local events and local businesses to the people in town, she realizes that over time, that will change with the onset of social media. She would also like to look at optional City owned locations for the Visitor's Center. She would also like to extend the Visitor's Center contract to the end of 2012 as it will give us time to transition into the tourist season.

Mayor Yates agrees while these monies are technically tax payer dollars, they are in the form of TOT Tax that is collected and spent by TBID. He says we need to focus on the item and is concerned we are going to get too much into the ramifications of things. He also agrees that there is the potential for different City-owned physical locations available for re-locations. He supports the staff recommendation as it seems like a reasonable compromise. His vision is that the new corporation will drive the decision as to the location of and under the purview of who, of the Visitor's Center. He is also concerned with the fact that we are trying to tackle too much tonight.

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MOTION: Councilmember Johnson moved to authorize the City Attorney begin the process of forming the 501(c)(6) non-profit corporation to be named the Marketing Visitor's Bureau and to be in place no later than July 1, 2012. The motion was seconded by Councilmember Borchard and carried unanimously 5-0.

MOTION: Councilmember Leage moved the Community Promotions Committee be dissolved effective June 30, 2012; that the TBID be renamed the Marketing and Visitor's Advisory Board to consist of 5 hoteliers from the existing TBID Board and 4 others from tourism related local businesses. The motion was seconded by Councilmember Johnson and carried unanimously 5-0.

Councilmember Smukler asked whether or not this motion assumed that the CPC funds were automatically folded in? City Attorney Schultz responded that staff's recommendation would be no, until you see the full budget and are aware of the implications. He also questioned the hard date that was mentioned – will everybody be ready by that date?

MOTION: Councilmember Smukler moved to invite the Chamber of Commerce to develop an economic development plan and submit that to the City Council for our review. The motion was seconded by Councilmember Borchard and carried 4-1 with Mayor Yates voting no.

MOTION: Councilmember Johnson moved that the new Marketing and Visitor's Bureau be funded by the City's General Fund in an amount to be determined and from the hoteliers' self-assessment. The motion was seconded by Councilmember Leage and carried 3-2 with Mayor Yates and Councilmember Smukler voting no.

MOTION: Councilmember Leage moved that the City extend the existing contract with the Chamber of Commerce through December 31, 2012. Effective January 1, 2013 the Marketing and Visitor's Bureau will expand its existing service agreement contract with the City to include the operations of the Visitor's Center. The motion was seconded by Councilmember Johnson and carried 3-2 with Mayor Yates and Councilmember Smukler voting no.

Mayor Yates wondered what the term "operations" meant – was it that they are in charge of giving the Visitor's Center contract or are they in charge of the Visitor's Center? City Attorney responded that as of January 1, 2013 we would be charged with developing a contract and an Annual Work Plan with the new corporation, based on this motion, this contract would include the operations of the Visitor's Center.

MOTION: Councilmember Smukler moved we direct staff to initiate dialogue with the Chamber of Commerce and the Tourism Bureau separately about potential

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locations of their office and operations within City facilities. The motion was seconded by Councilmember Johnson and carried 4-1 with Mayor Yates voting no.

D-2 REVIEW OF THE MORRO BAY SPRINKLER ORDINANCE; (FIRE)

This item was moved to the March 13, 2012 Council Meeting.

E. DECLARATION OF FUTURE AGENDA ITEMS

Councilmember Borchard requests an informational item on Charter Communication Franchise Fees; Mayor Yates and Councilmember Johnson concurred.

Councilmember Johnson requests a report on traffic patterns and issues at the San Jacinto/Main Street/@ Highway 1 area all the way up to San Jacinto; Mayor Yates and Councilmember Smukler concurred.

ADJOURNMENT

The meeting adjourned at 10:28 p.m.

Recorded by:

Jamie Boucher
City Clerk