



**AGENDA NO: I**

**MEETING DATE: April 18, 2019**

**THE FOLLOWING PUBLIC CORRESPONDENCE  
WAS RECEIVED BY THE CITY COUNCIL  
FOLLOWING POSTING OF THE AGENDA**

## Dana Swanson

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**From:** DaCiBeTo [REDACTED]  
**Sent:** Monday, April 15, 2019 1:31 PM  
**To:** Council  
**Cc:** Dana Swanson  
**Subject:** 2019 Goal Setting Forum Input for Council (April 18, 2019)

Dear Mayor and Council Members,

We submitted the letter below too late to be included in the correspondence for the March 1 packet so please include this for the April 18 2019 packet.

Thank You,

Dave and Cindy Betonte

\*\*\*\*\*Resent message\*\*\*\*\*

Dear Mayor and Council Members,

During the December 11, 2018 council meeting, Council Member Robert Davis mentioned that one of his goals for the new council is to have high speed internet access throughout Moro Bay. We support Member Davis' goal as well as free public Wi Fi access and would like to see this discussed during the March 1 goal setting forum. The only high speed internet service currently available to us as residents in North Morro Bay is through the cable company (Spectrum/Charter). This service is expensive (\$60-\$70 per month for internet only) and subject to arbitrary cost increases, mostly due to the lack of competitive choices. We have also experienced reliability issues and don't believe they are providing the speeds they claim. Local access to free public Wi Fi is limited at best.

High speed internet service is no longer a luxury, but rather has become a necessity to conduct day to day personal and commercial business. Banking, shopping, education, news, entertainment and access to public sector information and services are steadily moving to the internet. We support affordable high speed internet and choice of internet service providers for all of Morro Bay for the following reasons:

- At the City Council meeting of May 24, 2016 (item A2) the council approved an agreement with Digital West Networks, Inc. for a Fiber Optic and High Speed Internet Project. We support the city moving forward with this agreement (May 1,2016 – April 30,2021) and all 3 phases of the proposed project. (5/24/16 minutes- <https://www.morro-bay.ca.us/Archive.aspx?ADID=2847> ;5/24/16 agenda- <https://www.morro-bay.ca.us/Archive/ViewFile/Item/2823> )
- Affordable high speed internet access will improve opportunities for local students, lower income residents and seniors in terms of education, general information and communication and access to important services.
- Affordable high speed internet will enhance and encourage business development in Morro Bay. The City needs to encourage economic diversity by attracting new businesses and aid current businesses. Home based business and residents working from home would also benefit from affordable high speed internet access as well as attracting head of household jobs to Morro Bay.

- Tourism would also benefit from accessible high speed internet service. Visitors rely on mobile devices and having free Wi-Fi internet access in the tourist areas would be a benefit that Morro Bay could advertise in its marketing efforts.
- Free, reliable public Wi Fi hot spots in areas such as the library, the community center and the Vets hall could benefit all local residents and visitors.
- Market competition will reduce cost and improve internet service and accessibility for Morro Bay residents.

**Break the Charter/Spectrum monopoly!**

David and Cindy Betonte

Morro Bay Residents



Virus-free. [www.avg.com](http://www.avg.com)

## Dana Swanson

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**From:** Meredith Bates [REDACTED]  
**Sent:** Tuesday, April 16, 2019 6:15 PM  
**To:** Dana Swanson  
**Subject:** Local Hiring for Morro Bay

Dear Mayor, Council and Staff,

The issue of hiring local workers through a meaningful contract has been introduced by council woman Addis. She has advocated for this issue to be placed on the city council agenda and I fully support that this important issue be addressed.

One of our city goals is economic and financial sustainability and hiring local workers will be instrumental in achieving this goal.

Respectfully,

Meredith Bates, Morro Bay resident

## Dana Swanson

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**From:** Meredith Bates [REDACTED]  
**Sent:** Tuesday, April 16, 2019 6:04 PM  
**To:** John Heading; Marlys McPherson; Dawn Addis; Robert Davis; Jeff Heller; Scott Collins; Dana Swanson  
**Subject:** Goals meeting March 1

Dear Mayor, Council and staff,

I appreciate the opportunity for an interactive meeting for the public to give input into our City goals on April 18. Our goals set the agenda for Morro Bay's future direction. Thank you for including input from some of the advisory boards in the staff report.

I reviewed the revised staff report (updated on April 15, 2019) and I have some concerns.

"Mr. Olson shared from his perspective there was a high degree of public engagement providing the public with opportunities to weigh in on objectives and tasks". I question his statement about "a high degree of public engagement". Staff indicated that 100 people had signed up for the electronic survey, POLCO, and out of 10,000 residents, this is hardly a "high degree". The attendance at the goals meeting on March 1, 2019, in which I participated, was sparse. Not counting the 5 people from the chamber who had the same comments, there were less than 10 folks in attendance.

To reach the goal of improving communication with the residents of Morro Bay, a more honest and truthful representation of facts is needed. A large percentage of people in the US have little trust in government these days and "alternative facts" such as Mr. Olson's comments, are part of the problem, not a solution.

Respectfully,

Meredith Bates, Morro Bay resident

## Dana Swanson

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**From:** Carolyn Brinkman [REDACTED]  
**Sent:** Wednesday, April 17, 2019 12:08 AM  
**To:** Dana Swanson  
**Cc:** [REDACTED]  
**Subject:** Letter for correspondence, City Council meeting 4/18/2019

To: Dana Swanson

From: Carolyn Brinkman  
[REDACTED]  
Morro Bay, CA

Date: Tuesday, April 16, 2019

Subject: Correspondence for City Council Meeting 4/18/2019

Dear Mayor, Council Members, and City Manager

I would like the Council to consider revising the goal on financial and economic sustainability to read as follows: Achieve Financial and Economic Sustainability for the City and it's Residents. Or perhaps the concept could be expressed as an objective under the goal—Objective: Work to support the financial and economic sustainability of the City's residents.

In addition, I would like the Council to consider adopting the following goal: **Achieve Environmental Sustainability for the City**. I've listed a few objectives and actions that would support the goal. The list of is by no means exhaustive, and there are ways in which the City is already supporting this goal. Please note that many of the objectives and actions also support Achieving Economic and Financial Sustainability.

### **GOAL: Achieve Environmental Sustainability of the City**

This goal and the following objectives and actions would be in keeping with the strong desire of many residents to retain the character of the city and protect its natural beauty, natural resources, and ecosystem.

**Objective: Start long-range planning for establishing Morro Bay as a center for ecostudy and ecotourism.**

#### Actions to Support Objective

—Establish partnerships for achieving the objective. Some logical partners include existing local groups focused on the environment (Pacific Wildlife Center, Morro Bay National Estuary Program, Morro Bay Open Space Alliance, etc.), Cal Poly, Cuesta Community College, our public schools, the State Parks, and the organization proposing the aquarium.

—Identify a property for a mid-sized hotel that is ecotourist and ecostudy friendly, providing meeting rooms for workshops, classes, lectures, presentations, exhibits, etc.

—Encourage ecotourism businesses that are recreational and educational, and provide incentives to businesses that locate here.

**Objective: Support measures that reduce negative impacts on the environment.**

#### Actions to support Objective #2

—Look for ways to provide a generous solar rebate program for residents to offset rising utility costs, possibly through grant money and through Community Choice Energy.

—Develop a process to incorporate local hiring into contracts to decrease the reliability on long distance travel which adds to pollution.

—Look for ways to downsize the WRF to reduce the environmental impact of the project and to reduce the cost to residents.

Respectfully,  
Carolyn Brinkman:

Sent from my iPad

## Dana Swanson

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**From:** Homer Alexander [REDACTED]  
**Sent:** Wednesday, April 17, 2019 4:34 PM  
**To:** Council  
**Subject:** Goals

Dear Mayor Headding and City Council members:

Suggestion...

Each Goal and corresponding objective should meet all five of the following criteria before they are added.

- Goals, objectives and sub objectives must include an identifiable funding source.
- The City Manager must commit to allocating the necessary staff resources to complete the goal, objective or sub objective.
- The Goal and objectives must have a clearly predefined way to measure success. Where it is practical include a quantifiable measurement.
- Goals should only include items that relate to the City of Morro Bay.
- The Goal and objectives must have a realistic chance of being completed by December 2020.

Create a separate “futures” list for goals and objectives that do not meet the above criteria. This list will keep the issue in front of the City Council and City Staff so they could be addressed in future years.

Homer Alexander  
Morro Bay

## Dana Swanson

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**From:** Scott Collins  
**Sent:** Wednesday, April 17, 2019 4:57 PM  
**To:** Dana Swanson  
**Subject:** FW: Goal Setting Meeting- Business License Revenue

For goals correspondence

-----Original Message-----

From: Michelle Ortiz [REDACTED]  
Sent: Thursday, April 11, 2019 7:28 PM  
To: Scott Collins <scollins@morrobayca.gov>  
Subject: Re: Goal Setting Meeting- Business License Revenue

I was thinking another revenue generator that should be reviewed is business licenses. I know Atascadero doesn't allow anyone to do things at any city property unless you have a business license in their city. MB is very lose in this area. I know I looked into it to see if I needed one in the past and was told only if I did more than \$10k in sales a year. I know in most cities even if you are setting up a booth at a fair or expo you must have a city license as well. That should also be re-evaluated. Thank you Michelle

Sent from my iPhone

> On Apr 11, 2019, at 6:58 AM, Scott Collins <scollins@morrobayca.gov> wrote:

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> Those are always public. Hope to see you there!

>

> Sent from my iPhone

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>> On Apr 11, 2019, at 12:40 AM, [REDACTED] wrote:

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>> Is the Goal Setting Meeting at 6pm next week open to the public or is a closed session meeting? Thank you Michelle

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>> Sent from my iPhone