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PRESS RELEASE

FOR IMMEDIATE RELEASE

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The City of Morro Bay, in accordance with Morro Bay Municipal Code Chapter 5.50, has issued commercial cannabis (medical) retail permits to Natural Healing Center and Perfect Union. These two firms were selected by the City Manager for permits following a three-step review process:

- 1) Review of application materials by an outside firm and the Planning Director for initial screening of applicants
- 2) Review of application materials and interviews by the City's cannabis permit committee (Police Chief, Fire Chief and Finance Director) of those applicants who passed the initial screening, and
- 3) Review, interview and site visits by the City Manager of the two finalists.

“Natural Healing Center and Perfect Union were selected after a thorough review of their applications, interviews with representatives and site review of their existing businesses,” said City Manager, Scott Collins. “It is my opinion, and that of the Fire Chief, Police Chief and Finance Director, that they will operate their businesses in a safe manner, respectful of their neighbors and the community, and will provide economic benefit to the community and City.”

Perfect Union and Natural Healing Center will begin building modification on their respective Morro Bay store fronts, and can initiate operations after completion of a thorough background check. These firms are also completing community benefit agreements with the City, which will help bring important improvements to the business corridors where they will operate their businesses.

The City has released the permits on the City website as well as the City Manager's Final Determination. The permits are linked below:

Perfect Union, 1000 Quintana Road, [Permit #CCO-003](#)

Natural Healing Center, 495 Morro Bay Blvd., [Permit #CCO-007](#)

The City Manager's Final Determination can be found [here](#).

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